



Introduction

READY TO BUILD YOUR DREAM HOME?

LaRue Custom Homes | 5101 CR 2720, Caddo Mills, TX 75135 | Tel: 903-517-3430
www.laruecustomhomes.com



About Us

For over a decade, LaRue Custom Homes has been the cornerstone of excellence in the world of custom home construction. As a family-owned and operated business, our commitment to quality, integrity, and professionalism runs deep in our roots. We've been the driving force behind turning countless family's home dreams into stunning realities, and it's a legacy we take immense pride in.

Meet the Team



SHANE LARUE

Owner/Project Manager

Shane is the Founder and CEO of LaRue Custom Homes, with over 15 years of experience in the construction industry. His inspiration to start building custom homes, was to build custom homes with the quality and attention to detail that last a lifetime. Shane excels in managing timelines, coordinating with subcontractors, and maintaining clear communication with clients, making sure that their expectations are met and exceeded.

DANIEL LARUE
Project Manager

Daniel is a seasoned Project Manager with over 10 years of experience in the construction industry. His meticulous attention to detail and strong leadership skills ensure that every project runs smoothly from start to finish. Daniel excels in managing timelines, coordinating with subcontractors, and maintaining clear communication with clients, making sure that their expectations are met and exceeded.



MELISSA LARUE

Finance Manager

Melissa has a strong background in finance and holds her Bachelors Degree in Finance. She excels in managing the financial operations of the company and ensures that all day-to-day operations and accounts stay up to date and ensures constant communication with our customers on the financial reporting of their project.



Our Capabilities



EXPERT CRAFTSMANSHIP

Our team brings unparalleled skill and attention to detail, ensuring your project is executed with precision and excellence.



INNOVATIVE DESIGN SOLUTIONS

We combine creativity with practicality to design spaces that are both functional and visually stunning, tailored to your unique needs.



END-TO-END PROJECT MANAGEMENT

From initial consultation to project completion, we manage every aspect of your new build, ensuring a seamless and stress free experience.



QUALITY ASSURANCE

We maintain the highest standards of quality in all our work, using top grade materials and adhering to industry best practices.



TRANSPARENT COMMUNICATION

We keep you informed at every stage of the project, offering clear and honest communication to build trust and ensure satisfaction.



TIMELY DELIVERY

Our efficient processes and dedicated team ensure your project is completed on time, without compromising on quality.

Steps to get started!!

We're with you every step of the way!!

- INITIAL CONSULTATION:**
We begin with an in depth discussion to understand your vision, needs, and budget. Discuss Letter of Intent & Preliminary Deposit to continue further.
- IDENTIFY BUDGET AND FUNDING SOURCE:**
We can help you find a lender if you do not have one already, or we have flexible cash payment options as well.
- HOUSE PLANS:**
We will help guide you to designing a home that fits your lifestyle, needs, and budget. We have different levels of Plans Designers we work with based on how visual you need your plans to be.
- MEETING/CONSULTATION TO GO OVER SPECS AND FINISHES:**
This meeting is to ensure that we have enough in the budget of your estimate to be able to meet all the specs and desired finishes that you want.
- SUBMIT ESTIMATE/CONTRACT TO LENDER FOR LOAN PROCESSING (IF APPLICABLE):**
This kicks off the Lender to start processing the construction loan and begin working towards a start date for construction.
- CLOSE ON CONSTRUCTION LOAN (IF APPLICABLE):**
Lender sets closing date and funds the construction loan.
- BEGIN CONSTRUCTION:**
Plans are sent to Engineering, Permits are filed, and Site Prep Begins!!
- CONSTRUCTION PERIOD:**
Homes up to 5,000sf take approximately 6-7 months to complete after the concrete slab is poured. Weather is a big driving factor until the slab is poured. Homes above 5,000sf take approximately 7-12 months to complete after the concrete slab is poured. In perfect weather conditions it is approximately 7-12 months from the time the construction loan is funded.
- HOUZZ PROJECT TOOL:**
Once we begin you will have a Dashboard in Houzz where you can see Daily Logs, Communicate, track financial status and see the constantly evolving Schedule so you have an idea of what is happening and when.

Memberships & Accreditations

LaRue Custom Homes is a leader in the industry, backed by relevant memberships and accreditations. We proudly belong to respected industry associations.

